

The Way

The Official Journal of Department of Commerce

Special Seminar Issue

March, 2023

Volume-8th

ISSN: 2278 - 6961



NABA BALLYGUNGE MAHAVIDYALAYA 27E, BOSEPUKUR ROAD, KASBA

KOLKATA-700042



The Way

Peer Reviewed Departmental Journal, Department of Commerce

Vol: 8; Special Seminar Issue

March, 2023

Publisher: Naba Ballygunge Mahavidyalaya

ISSN: 2278-6961

Advisory Board:

Dr. Ashish Kumar Sana; Professor of Commerce, University of Calcutta
Dr. Arindam Gunta: Professor

Dr. Arindam Gupta; Professor of Commerce, Vidyasagar University

Dr. Subbas Chandro Soul

Dr. Subhas Chandra Sarkar; Department of Commerce, University of Kalyani Dr. Anirban Sarkar; Professor 6 Dr. Anirban Sarkar; Professor & Head, Department of Management & Marketing,

West Bengal State University

Chief Editor:

Dr. Sukamal Datta, Principal,

Naba Ballygunge Mahavidyalaya

Jt. Editors:

Dr. (CMA) Tamal Taru Roy

Prof. Tushar Kanti Das

Editorial Board:

Prof. Santanu Mandal

Dr. Debisree Banerjee Prof. Sanchita Datta

The Views expressed in the articles are solely of the writers. The editors and the publisher are in no way responsible for any dispute arising out of these articles.

Printed By: Print Gallery 189/F/2, Kasba Road, Kolkata-700042

CONTENTS

and Medium	Srijit Seal COVID-19 Pandemic and its Impact on Growth and Performance of Micro, Small and Medium Enterprises (MSMEs) in India: An Overview 71 Tushar Kanti Das
to Corporate 63	A Study on the Impact of Covid 19 on Hospitality Industry with Special Reference to Corporate Business Income 63
56	Impact of Covid 19 Pandemic on the Aviation Industry in India Priyadarshini Goenka
47	Impacts of Covid-19 Pandemic on Tourism Industry of India Pritam Paul
42	An Overview on the Impact of COVID 19 on Tourism Sector of India Iswar Tudu and Dr. Debisree Banerjee
32	Revenge Tourism in India Dr Tamal Taru Roy & Debi Prasad Lahiri
19	An Empirical Study of the Data Protection & Cyber Security in the City of Kolkata Dr. Anupam karmakar
7	A Study on the Improvement of the Companies in India CA Sk Shakeel and Dr. Sukamal Datta
r and Travel	From Ine Bures. Temper of Covid-19 Lockdown on Share Price of Selected Tour and Travel